

# ORGANISATION FOR EARLY LITERACY PROMOTION

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## OELP PRIVACY POLICY

### GENERAL

The Organisation for Early Literacy Promotion ([www.oelp.org](http://www.oelp.org)) is committed to being transparent in handling the information shared with OELP and we endeavour to comply with applicable privacy and data protection laws in the territories within which OELP operates. This policy is subject to change and thus you are advised to regularly visit the Privacy Policy page of OELP to keep abreast with any modifications to the same. It must be noted that this Privacy Policy exclusively applies to OELP and by signing up as a user, or viewing the contents of the site as a visitor, you have expressly consented to being subject to this Privacy Policy. This policy describes the types of information that OELP might collect, how OELP might use it and the circumstances in which OELP might disclose or transfer it.

### TYPE OF INFORMATION

OELP may collect information including but not limited to your age, gender, first and last name, birth date, title, zip code/pin code, occupation, industry, demographical information, company or any other physical address, contact number, email or other contact information and other relevant data about your use of our services. You will also be asked to create a username and password that will enable you to access your personal account. To confirm your identity, certain steps of verification may be put in place. It is your sole responsibility to maintain the confidentiality of your password and account information. OELP cannot be liable for any damage occurring as a consequence of negligence on the part of the user.

### USE OF INFORMATION

**As applicable, the information collected by OELP shall be used for following purposes:**

- to deliver, improve and personalise our services to you in accordance with your preferences;
- administer your account(s);
- send you service related communications;
- respond to your requests and feedback;
- contact you about a submission you may have made;
- analyse and/or improve our services;
- personalise the way the websites maintained by OELP and its content is presented to you online;
- deliver interest-based advertising based upon your browsing of OELP and others;
- to investigate, prevent, or take action regarding illegal activities (including copyright infringement), suspected fraud, situations involving potential threats to the physical safety of any person, violations of OELP's or any policies thereof or as otherwise required by law;
- filter spam and other inappropriate content from our services;

- block disruptive users and protect the safety of users of our services;
- enforce our terms and conditions;
- manage our email suppression list;
- seek your feedback or to contact you in relation to the products and services offered on OELP ;
- send you, from time to time, updates or advertisements;
- anticipate and resolve problems related to OELP ;  
inform you of any changes or updates on OELP, or to send you additional information about OELP or our Websites;
- respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims; Protect and defend the rights or property of websites maintained by OELP or the users of OELP;
- in case of merger or acquisition with another company or entity, transfer of information about you to such entity;
- remove, if need be all the personally identifiable information and use the rest for historical, statistical or scientific purposes;
- to use it for any other purpose as deem fit by OELP.

## DISCLOSURE OF INFORMATION

- a. We shall endeavor to keep your personal information confidential, and not supply it to any third-party without your consent unless we are obliged or permitted by law to do so
- b. OELP may offer interactive forums such as comments, chat rooms, discussion forums, etc. Any information that is disclosed in these forums becomes public information and you should exercise abundant caution if you decide to disclose your personal information in these forums. Any content, whether copyrightable or not, posted by any user or member of OELP will be public and viewable by all.
- c. You acknowledge and agree that the mobile application may use existing software and hardware of the device for providing a better experience while using the mobile application.

## LINKS TO THIRD PARTY WEBSITES

- a. Links to third-party websites on OELP might be provided solely as a convenience measure. If these links are used, you will leave OELP website. OELP has not reviewed all of these third-party sites and does not control and is not responsible for any of these sites or their content. Thus, OELP does not endorse or make any representations about them, or any information, software or other products or materials or advice found there, or any results that may be obtained from using them.
- b. Any access of the third-party sites linked to OELP is done entirely at your own risk. It is your responsibility to review the privacy policies of such third-party websites to confirm that you understand and agree with them.
- c. It must also be noted by the user that before using the websites or the name OELP on any other page, site, index, reference or display of information relating to OELP, proper accreditation and prior permission must be taken from OELP failing to do so shall be considered a violation and may attract legal actions.

## USE OF COOKIES

OELP may store some information such as cookies on your computer when you visit OELP. Cookies are small files that are stored on the hard drive of your computer ready for future access when you return to OELP. This information facilitates your use of OELP and ensures that you do not need to re-enter your details every time you visit it. You can erase or choose to block this information from your computer. The cookies do not contain or capture any personal information. You can configure your computer's browser to alert you when OELP is attempting to send you a cookie and allow you to accept or refuse the cookie. Your decision to refuse cookies will not prevent you from using OELP, but may limit your ability to take advantage of some of the advanced features of OELP. We may use cookies to deliver content specific to your interests or for promotions or advertisements displayed on OELP. OELP do not have access to or control over information collected by outside advertisers unrelated to OELP and beyond our control on OELP. You may opt-out of the use of the cookies by disabling cookies option in your web browser.

## CHILDREN'S PRIVACY

Protecting the privacy of every minor is especially important to OELP. OELP is not structured to attract minor children less than eighteen (18) years. Accordingly, OELP does not intend to collect Personal Information from anyone OELP knows to be under 18 years. If you are aged under 18, OELP requests that you do not provide OELP with information relating to you or to others. Please seek the guidance of your parent or guardian before using OELP's services. If you are the parent or guardian of a child who is aged under 18 and you become aware that your child has provided OELP with information without your consent, please contact OELP at [contact@oelp.org](mailto:contact@oelp.org)

## UPDATES AND CHANGES

OELP reserves the right, at any time, to add, change, update or modify this Policy without any notice to you. Any such change, update, or modification will be effective immediately upon posting on OELP. It is your responsibility to review this Policy from time to time to ensure that you continue to agree with all of its terms.

## SECURITY

OELP takes reasonable precautions to maintain the protection of personally identifiable information collected and used in consonance with our Privacy Statement. In addition to technical safeguards, OELP also uses physical controls and procedures to safeguard your personally identifiable information. However, OELP cannot guarantee that it is completely secure from people who might attempt to evade our security measures or intercept transmissions over the Internet.

## ACCEPTANCE

By agreeing to and accepting the Privacy Policy, you are confirming the fact that you are above 18 years of age and that you meet all other eligibility criteria as set forth by OELP. OELP will not be liable for any adverse consequence arising from the usage of this site after misrepresentation of any information.

## QUERIES

If you have any queries about our Internet Privacy Statement or other aspects of privacy on OELP, please contact OELP at **[contact@oelp.org](mailto:contact@oelp.org)**

## ABOUT US

**Organisation for Early Literacy Promotion (OELP)** has been working to improve the quality of Early Literacy and Foundational Learning in rural government primary schools in Rajasthan in 2008. In 2016 government of Rajasthan signed an MOU with OELP to scale the work done in select clusters of Ajmer District to public schools across 7 Special Focus Districts (SFDs) of Rajasthan (14000 schools) in a phased manner. The State also invested money to mass-produce OELP's pedagogical material and has now distributed these across the 7 SFDs. After completing the ground work for the scale-ups in the Districts of Ajmer and Hanumangarh, OELP is now expanding the implementation across the remaining 6 SFDs over the next three years (till 2022).

**Approved by OELP Governing Body**

